

# arp

THE ASSOCIATION  
OF RELOCATION  
PROFESSIONALS

REPRESENTING RELOCATION  
TO THE UK GOVERNMENT

LEGISLATION GROUP

## Will you help us lead British relocation policy?

Government Group with Tiered Membership Programme  
From the Association of Relocation Professionals (ARP)





# WE'RE MAKING THE UK THE WORLD'S BEST RELOCATION DESTINATION

**WANT TO PLAY A PART? WE INVITE YOU TO DO JUST THAT!**

The Association of Relocation Professionals (ARP) has launched a new and prestigious membership programme designed to make a step change improvement in your ability to operate in a 'user-friendly' relocation sector here in the UK. That's why we're inviting you to join our strategic programme, which is already influencing Government at local and national level, to move the UK towards being the world's most attractive – and profitable – relocation-friendly economy.

This is in addition to membership of the ARP. It's the most energetic and focussed morning initiative ever undertaken by any British organisation to establish the UK as the go-to destination for relocating people and businesses. This will mean the UK, and our relocation sector, will thrive.

## OUR MEASURABLE TARGET

Our purpose is simple: with the current economic, social, political and Brexit challenges facing the country, the ARP is dedicated to ensuring relocation actively and prominently takes its place as the vital component in the future of British inward investment. We're determined that the best way to do this is through a tiered membership scheme for our political, marketing and media operations – the Government Group. We now invite you to join us in our work to make this exciting journey for everyone's economic and national interest.



# ABOUT THE ARP

ARP is the voice for UK relocation. For decades, we've set standards and led this evolving sector. ARP promotes excellence, communicates changes and partners with Government and others to develop the most user-friendly business location in any G8 nation. We work with the Home Office to create the 'go-to' destination for firms and people. We endorse the Government's agenda to cut red tape and define the UK as the place to invest and expand national and international business.

## ARP'S FOUR PHASE AGENDA:

- ARP is nurturing results-focussed relationships, proactively inputting to policy development, including immigration, visa arrangements, tax compliance and strategies to make relocation a UK 'plus factor.' Then, when firms make relocation choices, the UK wins.
- ARP is securing Government commitments to enhancing the relocation environment. The visa system is central to this – we're building a proportionate checks and balances system so skills flow into - not out of - the UK.
- ARP's is resolute in updating the relocation threshold allowance from the out-of-date £8,000 limit set in the early 1990s. The threshold level can be 'tuned' to reflect Government strategic business ambitions with different countries.
- ARP is commissioning cast-iron research into the sector's value and contribution that updating the relocation allowance threshold will make to the UK economy.

## RELOCATION IN NUMBERS

- Firms affiliated to the Association of Relocation Professionals: 130
- Individuals directly employed in the sector: 2,500
- Individuals indirectly employed through sector activity: 10,000-15,000
- Direct turnover of Sector: £7bn p.a.
- Indirect value of relocation activity to economy: £21bn p.a.
- Added value to GDP of seamless relocation system: +0.32% p.a.
- Further information: <https://arp-relocation.com/>

# BENEFITS OF JOINING THE GOVERNMENT GROUP

Joining the ARP Government Group is an investment in your own prosperity - and in the success of UK relocation. With three ways to support our work to ensure the future health of relocation, there's a tier just right for you.

At each level, you'll receive a pioneering range of benefits, never-before offered to the relocation sector. These include in-depth information about Government activities relevant to Relocation, plus assistance with strategic issues affecting your relocation business. This includes working to get the most out of politicians and the political system, in a principled and databased way.

Get the most out of your membership with the regular updates, providing the latest on what the ARP is doing to help you make the most of opportunities to build relationships. Be part of the initiative to make a lasting difference to the legislative infrastructure that affects your work - so relevant to building your business. You'll have access to a former Member of Parliament, who served in the Commons for 13 years and is ready, willing and able to work directly to enhance your ability to build your relocation company. The Government Group continuously searches new ways to give the UK a competitive advantage on the global relocation stage.

The higher the tier, the more the benefits you'll receive, like detailed briefings and direct access through the Government Group's operational focus on the issues that matter to you. To enjoy all the benefits of the Government Group, join us today.

## WHAT WE'RE WORKING ON RIGHT NOW

We're already working on some big goals. We're dedicated to; increasing the tax threshold for relocation allowances; simplifying aspects of the entry visa system which merely serve to obstruct access to the UK for valued employees; and ensuring a regular presence on trade missions for relocation. We're also determined to make property regulations proportionate, practical and affordable – a major concern for many in the sector. And we're commissioning a definitive report with the Centre for Economic and Business Research (CEBR) to provide a cast-iron case for the support and promotion of relocation into the UK.



# TIERS EXPLAINED:



## BRONZE

*attained for £1,500 per year.*

- Guaranteed access to regular ARP social events and online events at members' rates.
- Reasonable levels of access to the lobby group team.
- Regular newsletter.
- Member-only offers.



## SILVER

*attained for £2,950 per year.*

- Guaranteed access to regular ARP social events and online events at members' rates.
- Reasonable levels of access to the lobby group team.
- Regular newsletter.
- Member-only offers.
- Opportunity to use exclusive and prestigious Government Group logo.
- Named presence in campaigning work for relocation.
- Opportunity to attend high level meetings.



## GOLD

*attained for £5,800 per year.*

- Guaranteed access to regular ARP social events and online events at members' rates.
- Reasonable levels of access to the lobby group team.
- Regular newsletter.
- Member-only offers.
- Opportunity to use exclusive and prestigious Government Group logo.
- Named presence in campaign news about relocation (with your approval)
- Names presence on Government Group website.
- Opportunity to request and attend high level meetings.
- Ex officio membership of Lobbying Group and attendance at meetings.
- Lobbying support for specific issues.
- Exclusive 'briefing' and 'influencer' events.
- Further business-significant future benefits will be added in 2023 and 2024.





# JOINING THE GOVERNMENT GROUP IS THE BEST WAY TO BUILD OUR UK RELOCATION SECTOR AND YOUR BUSINESS

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We hope you'll choose to join the ARP Government Group Tiered Membership Programme, and play your part in building UK relocation. It's great for the country and for your revenue – simply by helping us build the relocation sector's ability to do business in, and for, the UK. We'd love to come and speak with you in person, and look forward to meeting you to discuss this huge development in the work of the ARP.



Whichever tier you choose, we're confident you'll get your money back many times over. We can also show you what we've already achieved, and demonstrate the benefits to the relocation sector, as we continue to deliver impressive results through our strategic lobbying initiatives. All the money from the membership programme is used directly for campaigning activities in the interests of the relocation sector in the UK - and beyond.



We're here for you – join our mission to make the United Kingdom the most attractive relocation environment in the world.

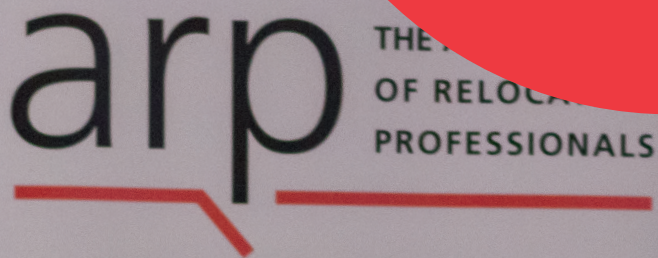
**Tad Zurlinden**

*Chief Executive Officer, Association of Relocation Professionals*



# GET IN TOUCH

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[enquiries@arp-relocation.com](mailto:enquiries@arp-relocation.com)



THE ASSOCIATION  
OF RELOCATION  
PROFESSIONALS

representing the  
relocation industry  
and its clients  
since 1986

## Members Include

- Corporate Relocation Suppliers
- Private Acquisition Specialists
- Household Goods Shippers
- International Schools
- Visa and Immigration Specialists
- Furniture Rental Suppliers
- Legal Specialists
- Language Training

*All ARP members are fully insured and comply to the industry specific Rules of Conduct*

- Fully Accredited Internationally Recognised Training Programmes
- Networking Events
- Webinar Information Sessions



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# ARP GOVERNMENT GROUP

Defining the policy agenda for UK relocation

Invest in your business:  
Join the Government Group today

